

mignotgraphie®
Print it ! Embellish it !



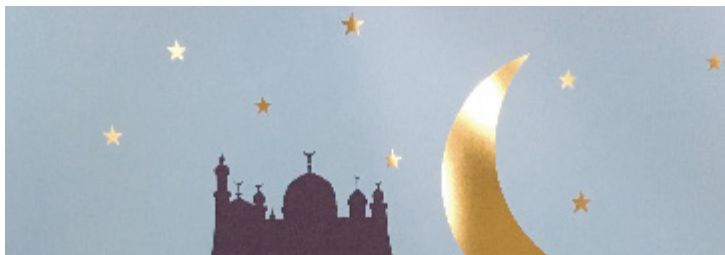
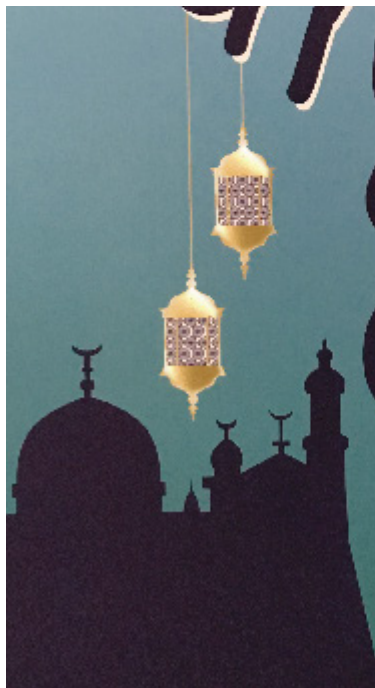
Metal'it® for large-format gilding

The ideal finish to enhance any creation, Metal'it® is the result of a high technology process developed by mignotgraphie®. A gilt effect for large surfaces - up to 1.5 x 3 metres-available in silver or copper rendering, metallic colours or holographic effects, this exclusive finish is a solution for all your creative requirements whatever the type of surface.

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impression - emballage - décoration



MEALIT®



A world of colours

Metal'it® comes in a multitude of metallic colours and can be dyed to harmonise your campaigns and adopt your colour schemes. It will make your products more attractive and visible whilst ensuring consistency between all your communication materials.

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High chic for high-impact campaigns

Give your campaigns a flash of brilliance with Metal'it®. It is particularly suited to beauty products and luxury goods such as watches, perfumery, high-end ready-to-wear, cosmetics and spirits.

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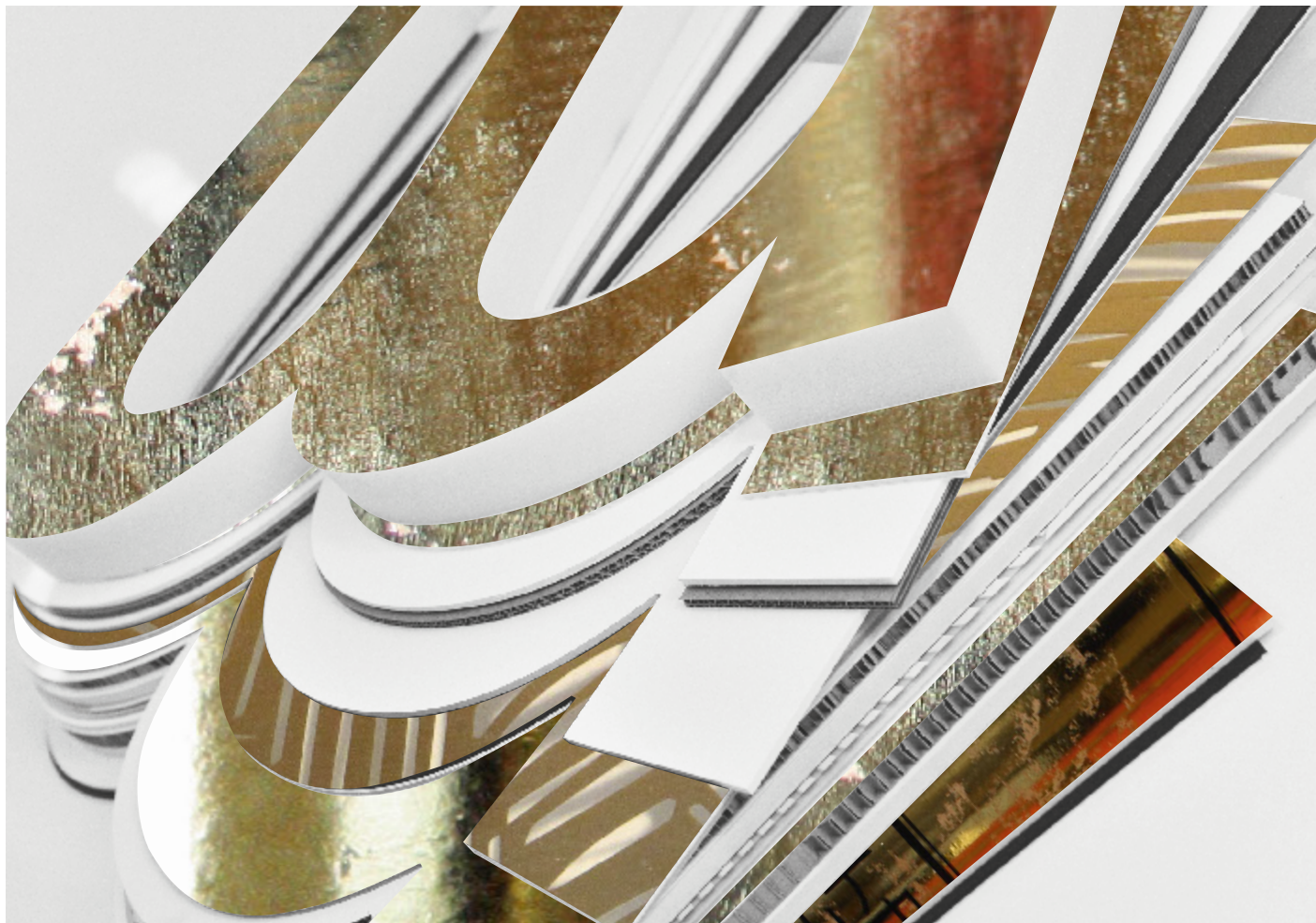


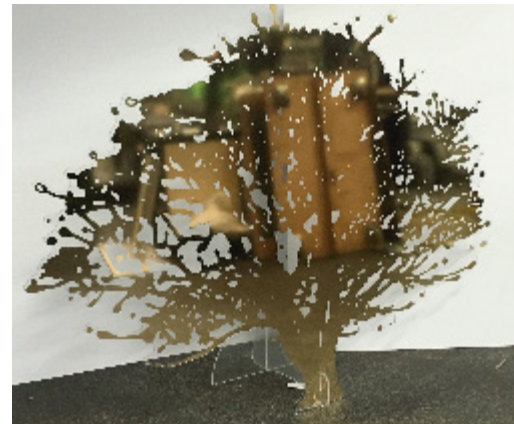
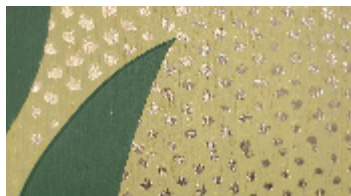


High-impact effects for your store displays

Thanks to its attention-grabbing capacity, Metal'it® gives you the opportunity to set yourself apart from the competition and boost the impact you make on your targets. Used in your points of sale - supermarkets, hypermarkets, DIY superstores, and so on - for all your POS shelf displays, in particular shelf talkers, tipped mats, dummies, separators or shelf edge strips, Metal'it® is an undeniable asset.

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Metal'it® adapts to your materials !

Whatever world you inhabit, Metal'it® will enable you to enhance it with sublime designs. We can apply Metal'it® to materials as varied as cardboard, PVC, wood, Dibond, Plexiglas, leather, magnetic substrates...and many others. The shiniest, sparkliest creations are possible with Metal'it® guaranteed to give your communication strategy maximum impact.

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A glittering world of sublime interior decoration and shopfitting

Metal'it® is particularly suitable for in-store signage as well as permanent fittings. It can be applied to all kinds of substrates and will meet your visibility and embellishment requirements every time.

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imprimés, emballages et



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LES GALERIES LAFAYETTE





Notes

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